

FOR IMMEDIATE RELEASE

NEW AUTHOR REWRITES THE BOOK ON STORYTELLING

INDIANAPOLIS, IN – August 5, 2011: New Author, Bryan O’Neill, redefines what storytelling is and what it could be in his new book *Original Plots: The Unified Field Theory of Storytelling*. Forged from the inaccurate belief that no original stories are left in the world, the book describes in detail a new process for creating original plots.

This storytelling resource benefits: orators, writers, screenwriters, musicians, artists, filmmakers or anyone who aspires to be a great storyteller. The main theory in this book focuses not on tired formulas, but dynamic empathic character relationships to create original stories. Everyone has a story to tell. There is no better time than now to tell it. Let this be your guide.

ABOUT THE AUTHOR

Bryan O'Neill is the author of *Original Plots: The Unified Field Theory of Storytelling*. This is his first book. He been quoted in USA TODAY and continues to make the world a better place for all storytellers past, present, and future. He lives in Indianapolis, IN.

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For more information about this Author & Press Kit please visit:
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